

### **Talk to us Campaign Questionnaire:**

The "Talk To Us" campaign is an awareness campaign to bridge the gap between manufacturers and consumers through the "Pet Fooled" platform. The purpose of this campaign is to show consumers how foods are made and to talk about other important issues surrounding pet food.

If you are interested in participating in the campaign, please complete ALL of the questions below and return it to us at [petfooled@harringtonfilms.com](mailto:petfooled@harringtonfilms.com).

We will respond to your request within 5 to 7 business days from receipt of completed questionnaire.

1)Business Name:

2)Business Address

3) number of years in business

4)Owner/Owners name(s) and contact information:

Address:

Phone #:

Email:

4) Social Media account information (IG/twitter/FB handle)

5) Tell us about your business,brand, products (do you cater to both cats and dogs or any other species?)

6) Tell us where you manufacture your products

7) Tell us where your products are sold (direct to consumer, direct to pet store, pet stores through mass distribution channels, on-line, home delivery, etc)

8) Are you willing to share information about your raw materials sourcing?

9) Are you willing to take us to your raw materials suppliers?

10) Are you willing to show us and allow us to film your manufacturing processes?

11) Why do you want to participate in the Talk to us Campaign?

\*\*\*Please note there are costs associated with participating in the talk to us Campaign.

Companies are responsible for covering editorial costs. The campaign will be filmed and written for free. Your participation in the campaign does not mean you will be featured in any Pet Fooled productions.